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AAUP ANNOUNCES WINNERS
IN ANNUAL BOOK DESIGN JUDGING

BOOK, JACKET AND JOURNAL SHOW Honors
Scholarly Publishers’ Commitment to Exceptional Design

Photos and Images Available Upon Request

New York, NY (June 2003) – The Association of American University Presses announces the winners of the 2002-03 AAUP Book, Jacket and Journal Show. Seventy books and book jackets, and four journals and journal covers were selected by a panel of eminent designers as the finest examples of publication design from the scholarly publishing community. The complete list of selected entries follows the body of this release.

Since 1965, the AAUP Book, Jacket and Journal Show has fulfilled its mission to “honor and instruct”: honoring the design and production teams whose work furthers a long tradition of excellence in book design, and – through a traveling exhibit and acclaimed annual catalog of selected entries – visually teaches the tenets of good design.

The judges of the 2003 show were Daniel Pelavin, an illustrator and typographic designer in New York City; Kathy Fredrickson from studio blue in Chicago; Carl Zahn from Museum Publishing Partners, Boston; and Cedomir Kostovic, Art and Design Professor at Southwest Missouri State University.

The jury’s charge: to select from 611 entries the books, jackets, and journals that exhibit excellence in design and manufacture; consider the different types of materials published by scholarly presses and the problems they pose for designers; to write general comments on the show and selected entries for the catalog; and to take part in the 2003 AAUP Annual Meeting, featuring the initial exhibition of the 2002-03 AAUP Book, Jacket, and Journal Show. The judges select winners in nine categories.

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Mr. Pelavin, judging the jackets and covers, expressed his delighted surprise at the quality of the work presented: “I had been warned to expect your jackets to be boring, dull, academic, and pedantic. Your designs were not boring. They were fresh and engaging, with expressive imagery, and more frequently than not they produced a cogent plea for the publications they represented.”

The annual AAUP Book, Jacket, and Journal Show is sponsored by the Design Committee of AAUP. The paper, prepress, and printing of the 2003 Book Show Catalog and Call for Entries was generously donated by Arctic Papers, Fraser Papers, Pinnacle Press, Simon Miller Sales, Thomson-Shore, and Vail-Ballou Press. The 2002-03 Book, Jacket, and Journal Show will be on display June 22-25, 2003, at the Union Station Hyatt Regency in St. Louis, MO.

In the fall of this year, the exhibit travels around the country, the schedule of which will be announced. The show catalog will be available in June 2003.

The complete list of selected design entries is online at www.aaupnet.org/programs/winners.html.

The 2003 members of the AAUP Design and Production Committee, which organizes the Book, Jacket, and Journal Show each year, were Karen Copp, University of Iowa Press; Deborah Bruner, Cornell University Press; Amy Ruth Buchanan, Duke University Press; Holly Carver, University of Iowa Press; and Annie Shahan, University of Nebraska Press.

The Association of American University Presses (www.aaupnet.org) is the world’s largest organization of not-for-profit scholarly publishers. Formally established in 1937, AAUP promotes the work and influence of its 124 scholarly press members.