AAUP Cooperative Advertising Program

• Cooperation •
Placing ads through the cooperative program ensures continuing benefits for all AAUP members, large and small

• Convenience •
Compare several options at once: editorial info, advertising options, and pre-negotiated discounts for nearly 30 publications in one place, in one format

• Customer Service •
The AAUP central office is always one phone call away to answer questions, negotiate with advertising reps, and process reservations and invoicing

http://www(aaupnet.org/resources/for-members/discount-programs/cooperative-advertising-program