AAUP Exhibits

Forty-nine companies will be represented in the AAUP Exhibits located in the Plaza and Mezzanine lobbies of the Seaport World Trade Center. This booklet contains details on the products and services of exhibiting companies, and where you can find them in the Seaport. Many companies are also donating prizes and service discounts. Check the back page of this brochure for a list of offerings.

Coffee and refreshments will be available at 10:15 a.m. and at 3:00 p.m. on June 21 and 22 in the exhibit hall. Full exhibit hours are listed below.

Exhibit Hours

*Friday, June 21*
10:00 a.m. – 12:00 p.m.
1:30 – 6:00 p.m.

*Saturday, June 22*
9:00 a.m. – 12:00 p.m.
1:30 – 4:00 p.m.
AcademicPub
AcademicPub.com
#38 (Mezzanine Level)
AcademicPub™ allows instructors to easily create affordable custom textbooks for their courses. Professors can incorporate materials from the AcademicPub Content Library (featuring over 8 million pieces of content from 225+ top publishers), alongside their own notes and other media.

Achorn International, Inc.
achorninternational.com
#37 (Mezzanine Level)
Achorn International provides quality typesetting, reliability, and superior service coupled with a foundation of state-of-the-art production systems that enable competitive page rates, fast turnaround time and the flexibility of offshore production, onshore customer service, and quality control.

Baker and Taylor
2013 AAUP Partner
www.baker-taylor.com
# 9 (Plaza Level)
Baker & Taylor, Inc., is a global information and entertainment services company offering print and digital books, and entertainment products along with value-added services to libraries, education institutions and retailers.

BiblioLabs
bibliolabs.com
# 35 (Mezzanine Level)
BiblioLabs, LLC is a hybrid software-media company with a focus on using technology to enable curators and subject matter experts to create new works from the wealth of licensed, open source and public domain materials available within our core database.
BiblioVault
www.bibliovault.org
# 39 (Mezzanine Level)
BiblioVault: non-profit distribution and fulfillment of ebook files for scholarly presses.
- 24/7 online e-warehouse
- PDFs to printers
- PDFs, epubs, mobis, metadata to e-vendors
- conversions, scanning
- ebook fulfillment
- comp copies or via your shopping cart

Book Partners
thehfgroup.com
# 49 (Mezzanine Level)
Book Partners is a short run digital and print on demand book manufacturing company who produces 1-1000 books per title. Book Partners offers both hardcover and paperback book options. We print digitally in black & white as well as full color, and offer fulfillment and inventory management services.

BookComp, Inc.
bookcomp.com
# 25 (Plaza Level)
BookComp, Inc. provides publishing service solutions for publishers on a global scale. We offer a wide range of production services including: project management, editorial, design, composition, art creation and preparation, XML solutions, indexing, and ebooks. Our staff stands by to address each of our client’s needs, from standards, schedules and budgetary requirements to the final delivery of files for print and more.

Bookmasters
2013 AAUP Partner
bookmasters.com
# 11 (Plaza Level)
Bookmasters, based in Ashland, Ohio, is one of the largest integrated providers of publishing services in the world. For over 40 years, Bookmasters has offered services to publishers and authors such as printing, print book warehousing and distribution, ebook conversion and distribution, editorial and design, and marketing.
Brady Palmer Printing
www.bradypalmer.com
# 30 (Mezzanine Level)
Brady Palmer Printing is a full service book component printer. Jackets, covers and inserts are our specialty. We offer film lamination, U.V. spot coating and embossing as well as metallized paper.

C-M Books/Cushing-Malloy, Inc.
www.c-mbooks.com
# 50 (Mezzanine Level)
C-M Books is a leader in the world of book manufacturing specializing in the making of soft and hard cover books in short to medium runs. Contact us and experience our One-Contact Customer Service.

Where Books Are Bound For Greatness®

C-M Books/Cushing-Malloy, Inc.
www.c-mbooks.com
# 50 (Mezzanine Level)
C-M Books is a leader in the world of book manufacturing specializing in the making of soft and hard cover books in short to medium runs. Contact us and experience our One-Contact Customer Service.

Where Books Are Bound For Greatness®

codeMantra LLC
2013 AAUP Partner
www.codemantra.com
# 12 (Plaza Level)
Headquartered in Pennsylvania with extensive production and technology facilities located in Chennai. codeMantra provides software and services for a comprehensive publishing solution. CM now offers prepress/composition services and delivers an end-to-end workflow—generating commercial print-ready files plus digital derivatives and formats.

Copyright Clearance Center, Inc.
www.copyright.com
# 31 (Mezzanine Level)
Copyright Clearance Center is a global rights broker for the world’s most sought after materials. CCC provides smart solutions that simplify the access and licensing of content for businesses and academic institutions, while compensating rightsholders for use of its content.
Cover Material Sales, Inc.
www.covermaterial.com
# 36 (Mezzanine Level)
Cover Material Sales is a leading supplier & manufacturer of quality cloth and paper products for turned edge applications. We specialize in materials for edition, library binding, loose-leaf, packaging and on demand and any related turned edge binding of all sizes.

Credo Reference
2013 AAUP Partner
corp.credoreference.com
# 21 (Plaza Level)
A 2013 SIIA CODiE Award winner, Credo believes that everyone deserves the ability to learn and the opportunity to succeed. To help people achieve their academic, professional and personal goals, Credo partners with libraries, educators, publishers and technology providers to deliver information skills solutions.

CrossRef
2013 AAUP Partner and Sponsor
www.crossref.org
# 23 (Plaza Level)
CrossRef is a not-for-profit association of publishers. Since 2000, it has provided reference linking services for 54 million content items, including journal articles and books chapters among others. CrossRef’s other services include Cited-By Linking, CrossCheck plagiarism screening, and CrossMark update identification.

De Marque
www.demarque.com
# 41 (Mezzanine Level)
De Marque is an international leader in the distribution of cultural digital contents, focusing especially on ebooks. Cantook—its flexible, reliable technology—is at the heart of an international, multilingual network, thus allowing De Marque to exploit the synergy between its partners to foster their success.
DiacriTech

www.diacritech.com
# 15 (Plaza Level)

Established in 1997, diacriTech is a leading provider of book, journal and multimedia publishing services specializing in the STM fields. The company’s primary objective is to use technology to provide low cost services, with quick turnaround, while meeting highest quality standards. diacriTech LLC is a registered US corporation that facilitates project management, communications and marketing.

ebrary

2013 AAUP Partner

www.ebrary.com
# 20 (Plaza Level)

ebrary was founded by Christopher Warnock and Kevin Sayar in 1999. Its founders believed that books and other information should be available online to meet the growing needs of libraries, researchers, and publishers in the Internet era. An industry pioneer, ebrary has grown into a leading ebook provider to libraries and researchers worldwide. ebrary was acquired by ProQuest in January 2011.

Ecological Fibers

2013 AAUP Sponsor

www.ecofibers.com
# 16 (Plaza Level)

Manufacturer and supplier of the rainbow line of environmentally friendly coated cover materials, dyed through Kraft Papers, Coated and Natural Finish Cloths, and construction materials for book binding.

Edwards Brothers Malloy

www.edwardsbrothersmalloy.com
# 29 (Mezzanine Level)

Edwards Brothers Malloy is the 5th largest book and journal manufacturer in the U.S. with nine digital and four offset printing facilities. We offer complete manufacturing services, including 1- to 4-color printing, fulfillment, global distribution and print, and ebook conversion.
Firebrand Technologies
2013 AAUP Partner
www.firebrandtech.com
# 22 (Plaza Level)
Firebrand is dedicated to providing leading software and services, and seamless information flow throughout the publishing process. Offering: Title Management, Eloquence Metadata Services, Content Services, ebook Design, Direct2Reader Solutions, and promotion of forthcoming titles to professional readers through NetGalley.

Four Colour Print Group
www.fourcolour.com
# 18 (Plaza Level)
Four Colour Print Group manufactures illustrated books in Asia and America getting the best price and schedule through our printing partners. We own FCI Digital in Ohio and handle scanning, proofing and PDF conversion. We also offer creation of ebooks.

Friesens
books.friesens.com
# 17 (Plaza Level)

IDS America
www.idsil.com
# 43 (Mezzanine Level)
Digital First Publishing; Composition services for XML First, Print, ebooks, POD and Mobile Apps. Over 30,000 pages typeset monthly. Content Conversion; US scanning and offshore conversion services for backlist titles. Over 1 million pages converted to XML yearly.
Inera Inc.
www.inera.com
# 34 (Mezzanine Level)
Since 1992, Inera has supplied sophisticated editorial and XML solutions to the publishing marketplace. Inera’s eXtyles family of software solutions allow publishers to automate the most time-consuming aspects of document cleanup, formatting, and editing and to produce accurate XML with the click of a mouse.

Ingram Content Group
2013 AAUP Partner
www.ingramcontent.com
# 4 (Plaza Level)
Ingram Content Group is the world’s largest and most trusted distributor of physical and digital content. Thousands of publishers, retailers, and libraries worldwide use our services to realize the full business potential of books, regardless of format. Ingram has earned its reputation by offering excellent service and creating innovative, integrated solutions.

IBT/Hamilton
2013 AAUP Partner
www.integratedbook.com/
www.hpcbook.com
# 24 (Plaza Level)
Integrated Book Technology, Inc and Hamilton Printing Company are pleased to announce they have joined forces. With over 120 years of combined service to the AAUP, IBT/Hamilton has the most comprehensive offering for the life cycle of a title.

J.S. McCarthy Printers
www.jsmccarthy.com
# 42 (Mezzanine Level)
For over 60 years, J.S. McCarthy Printers has enjoyed continuous growth and competitive success in a fast paced and ever-changing industry. As one of New England’s oldest and largest sheetfed printing operations, our goals of top-notch customer service, technological innovation, and superior quality of product have remained paramount.
JSTOR
2013 AAUP Partner
www.about.jstor.org
# 2 (Plaza Level)
JSTOR is a growing digital library of academic journals, books, and primary source objects that helps scholars and students discover and use a wide range of content.

Klopotek
2013 AAUP Partner
www.klopotek.com
# 1 (Plaza Level)
Klopotek delivers software solutions to book and journal publishers that allow them to more efficiently manage their business. Klopotek’s applications support more publishers, with more users in more locations, developing and distributing more products around the world than any other software company.

Kopinor
www.kopinor.no/en/rightsholders/publishers-coursepack-delivery
# 44 (Mezzanine Level)
Kopinor is the collecting society of Norway and represents copyright holders of published works through its member organizations of publishers’ and authors’ associations.
Bolk is a brand new one-stop-shop that will online custom offer course packs to the Norwegian Higher Education sector.

The Manila Typesetting Company
2013 AAUP Partner
www.mtcstm.com
# 6 (Plaza Level)
Michael Angless and Paul Hartley’s typesetting company, in the Philippines is dedicated to providing high quality service to societies and publishers of information for the professional, scholarly, scientific, technical, and medical research communities. Offering project management, copy editing, typesetting, data conversion and XML.
Maple Press Company
Maple Logistics Solutions
maplepress.com/maplesoln.com
# 32 (Mezzanine Level)
Maple Press offers complete digital and offset manufacturing capabilities for hardcover and papercover books in a wide range of trim sizes. Full distribution capabilities are offered through Maple Logistics Solutions including an integrated POD program allowing for ongoing inventory management of book titles.

Marquis Book Printing
2013 AAUP Sponsor
www.marquisbookprinting.com
# 46 (Mezzanine Level)
Full service capability to print in color or black and white books from digital short printing quantities to large web production. Marquis Book Printing also offers an impressive array of binding options.

McNaughton & Gunn
www.bookprinters.com
# 26 (Plaza Level)
A full-service book and journal manufacturer, specializing in short to medium runs for web, sheet fed and digital printing. Emphasizing personalized service and environmentally sound operations, team members are committed to providing competitive pricing and flexible scheduling for top-quality books.

Mercury Print Productions
mercuryprint.com
# 3 (Plaza Level)
We are a full-service digital book manufacturer with toner and ink-jet imaging supported by case, paper and mechanical binding.
Morse Data Corporation  
www.getinorder.com  
# 10 (Plaza Level)  
InOrder is a real-time eCommerce, order management and WMS system for University Presses. Using a single database, InOrder handles web, phone, fax, EDI, POS and catalog sales in real time for immediate and accurate inventory and order processing.

Pacom Korea  
gopacom.com  
# 40 (Mezzanine Level)  
Full service, quality, book manufacturer, located in South Korea. Specializing in illustrated books.

Pinnacle Press/CGX-Blurb  
www.blurb.com/cgx-publish  
# 48 (Mezzanine Level)  
Consolidated Graphics has teamed up with Blurb to offer Publish, the latest addition to the WorkSmart Suite™. Publish is a free Adobe InDesign plug-in that enables designers to create and print high quality, smaller print run publications from a single workflow. Best for print runs under 1,000, most orders will arrive at your doorstep within 10 days of purchase.

Professional Graphics Inc.  
www.pgw worldwide.com  
# 33 (Mezzanine Level)  
Celebrating our 25th year, ‘Prographics’ is a premier graphics services solutions company, with expertise in fine art, museum and specialty book production, ensuring accurate color and superior imaging for books and publications.
Project MUSE
muse.jhu.edu
# 28 (Plaza Level)
Project MUSE is the trusted provider of authoritative humanities and social science content for the scholarly community, providing full-text digital access to over 550 journals and 23,000 books from many of the world’s most distinguished university presses and scholarly publishers.

S4Carlisle Publishing Services
s4carlisle.com
# 19 (Plaza Level)
S4Carlisle Publishing Services provides a complete range of end to end services, in all disciplines, to the university press community. In addition, we offer media, ePub, custom publishing, and hosted ebookstore solutions. For over 35 years we have been known for cutting edge technology and superior service to our customers!

Shore Design
www.ronshoredesign.com
# 14 (Plaza Level)
Publication design, typesetting and production mainly focused on fine art, craft, photography, and the decorative arts.

Sterling Pierce
www.sterlingpierce.com
# 13 (Plaza Level)
For over 30 years, Sterling Pierce has been serving the publishing community as a preferred source for all its short run printing needs. We offer many options to assure that you get the best reproduction quality to fit your budget.
Thomson Reuters Core Publishing Solutions
2013 AAUP Partner and Sponsor
corepublishingsolutions.com
# 5 (Plaza Level)
Thomson Reuters Core Publishing Solutions provides publishers content management, print, digital and supply chain solutions. Our scalable and flexible solutions for your titles allow you to efficiently deliver content to your customers which in turn will help grow your business.

Thomson-Shore
2013 AAUP Partner and Sponsor
www.thomsonshore.com
# 8 (Plaza Level)
Thomson-Shore is a book manufacturer specializing in offset, digital and ebooks. We also offer distribution and fulfillment services.

University of Toronto Press
utpshift.com
# 45 (Mezzanine Level)
University of Toronto Press has launched P-Shift – an XML editorial workflow and digital asset management system for scholarly publishers. P-Shift takes an “XML First” approach, creating high-quality XML and improving productivity by securely managing digital files.

Virtusales
2013 AAUP Partner
www.virtusales.com
# 7 (Plaza Level)
Virtusales provide web based publishing management software covering ONIX 2&3 feeds, ebook distribution, contracts, rights, royalties, production and digital asset management. This software replaces legacy FileMaker Pro systems that are used at many University Presses. University Press clients include Harvard, Wayne State and Syracuse.
Plaza Level Floor Plan
Mezzanine Level Floor Plan

Mezzanine Lobby

Congress Boardroom

Federal B

Federal A

Harbor Level

Plaza Level

sales

service

Back Bay 1

Back Bay 2

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AAUP Exhibit Prize Drawings

You could get more than an education in available services and products when you visit with our 2013 AAUP Exhibitors. Bring your business cards for a chance to walk away from the meeting with an e-reader, gift card, or special discounts on exhibitor services.

To enter, stop by participating exhibitor tables and drop off your business card or contact details. Only registered attendees can enter to win prizes.

Winners will be announced at the June 22 luncheon. Individuals should collect their prizes at the registration desk after lunch. If you won’t be at the meeting on June 22, please designate a colleague from your company to deliver it to you. Unclaimed prizes will be shipped to the winners at the conclusion of the meeting. AAUP is not responsible for undelivered prizes.

Participating companies and prizes offered:

**Baker & Taylor:** iPad Mini  
**Bibliolabs:** One year free subscription to BiblioBoard Library  
**BookComp:**
1) $100 Visa gift card and your choice of a $250 credit towards any book typesetting project or a $500 credit towards any book packaging project.  
2) $100 Visa gift card and your choice of a $250 credit towards any book typesetting project or a $500 credit towards any book packaging project.  
3) $50 Visa gift card and your choice of a $250 credit towards any book typesetting project or a $500 credit towards any book packaging project.  
**BookMasters:** iPad Mini  
**BookPartners:** $500 gift certificate towards short run printing  
**CM Books:** $50 Visa gift card  
**codeMantra:** Nook  
**CrossRef:** iPad Mini  
**ebrary:** iPad Mini  
**Firebrand:** iPod Nano  
**Kopinor:** $100 AMEX gift card  
**MTC:** Kindle  
**Marquis:** $1,000 gift certificate to Marquis Book Printing  
**McNaughton & Gunn, Inc.:** $100 Visa gift card  
**IDS:** Free conversion of a book (total 300 pages) to ePub and Kindle .prc  
**Shore Design:** 50% discount off of publication design services  
**Thomson Reuters Core Publishing Solutions:** iPad 2  
**Thomson-Shore:** $100 Visa gift card  
**University of Toronto Press:** iPad Mini  
**Virtusales:** A one-day workshop for your team and a Kindle Paperwhite